



Prof. Dr. Sebastian Löwe

A creative and design manager, who fuses strategic oversight, economic understanding and highly structural thinking with a sensitivity for design and deep knowledge on agile design and innovation processes. As a professor for design management, director for the design management master program, and free design consultant I lead teams and students alike to strive for better insights, products and processes. I focus strongly on the topic of artificial intelligence and design, co-founded the Designing with AI (dai) conference and co-authored the German book Design and Artificial Intelligence.

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Education

- PhD, German literature
Martin-Luther University, Halle, Germany · 2011 – 2015, Grade: summa cum laude (with highest honor)
- Diploma, media arts
Burg Giebichenstein University of Art and Design, Halle, Germany · 2005-2010
- Bachelor of Arts, media studies
Ruhr University, Bochum, Germany · 2002-2005

Mindset

- Growth mindset
- Appreciation and support
- Servant leadership
- Agility and self-organization
- Strong belief in diversity and broad ranges of people's abilities and strengths
- Yoga and meditation

Experience

Professor for design management
Mediadesign University, Berlin · April 2018 – present

- Director of the design management program in Berlin
- Deputy chairman of the research commission
- Teaching design management master program: incl. design thinking, innovation management, marketing
- Teaching media design bachelor program: incl. user experience design, intelligent interaction design
- Projects with MHP – A Porsche Company: incl. Floom, an interactive end-to-end innovation framework for human-centered machine learning
- Co-founder of the Designing with AI (dai) conference (2020)
- Co-author of the book "Design und künstliche Intelligenz" – Design and Artificial Intelligence (2022, Birkhäuser publ.)

Research associate
HMKW University, Berlin · May 2017 – Sept 2018

Content manager
Seen.by, Berlin · April 2016 – March 2017

Brand strategist
Koloczek porcelain, Berlin · Sept 2010 – June 2013

Certifications

Human-Computer Interaction for User Experience Design,
Massachusetts Institute of Technology, Computer Science and
Artificial Intelligence Laboratory (CSAIL), 2021